

BUTLER DURRELL SECURITY, INC.

COMMERCIAL NEWSLETTER

SUMMER/FALL 2015

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*****TECH SUPPORT AVAILABLE MONDAY TO FRIDAY 8:00 AM TO 11:00 AM*****

Cameras keep getting better and better with improved features and hi resolution quality pictures. Here are some important details - IP is here and more affordable.

IP - Internet Protocol cameras are becoming a main stay to watch your business:



- easier less costly wire
- connects to NVR and can be easily viewed remotely
- can be added to your computer network
- comes with illuminators for darker areas

LICENSE PLATE CAMERA

- +A very specific type of camera that can capture a moving car or truck license plate at 6 feet to 49 feet
- +These cameras are analog and have illuminators for darker areas
- +Placement of these cameras is crucial for them to pick up the license plate. These cameras hook to a DVR (digital video recorder) and can be viewed remotely on the internet
- +This type of camera is not for viewing a large area like a parking lot but rather a driveway



ADDING APPS TO YOUR SYSTEM TO MONITOR ACTIVITY

Through email or text you can see who armed your system and when. Think of the advantages!!



- +Staff who know that are being tracked by management will help you avoid internal theft
- +You can remotely set your alarm if staff forget to reset it or fail to rearm it
- +Your chance of being burglarized at night or weekends is greatly reduced
- +Sensitive information is now held more secure since your system is armed when your company is closed and you are doing more to reduce your liability from data breach or theft

WHY ADD VIDEO TO YOUR SECURITY?

Video, which is a fast growing part of security, helps identify bad guys and affects behavior since identification is followed many times by apprehension. Video can be very cost effective when run through a lease with us including maintenance to make sure it is recording clear pictures.

Losses from staff are reduced, and just the presence of cameras bring in a better work environment when everyone knows you are monitoring the work place. Today clients and staff expect to see video in businesses, it is part of technology for a modern business.

HOW TO PROTECT SENSITIVE AREAS

Current technology has a feature called partitioning. Your intrusion system can have different sub systems, such as the office, which is armed at 5:00 pm, but the warehouse may still be open and set later.

Sensitive areas can be armed, and even under an access system where they are locked, so only a few of the staff have access and certainly not the public. Those areas could be the IT closet, accounting, records, etc.

Cost to break down a system is not a large investment, but could lead to large savings in potential losses or business interruption and client losses.



PROFESSIONAL GRADE SECURITY

What is professional grade? Every week we receive calls to see if we can fix a video system from a Sams, Walmart, Costco, etc. Unlike the professional grade camera system with 8 or 16 port NVR and DVR's, the big box store cameras are really do it yourself systems, usually four cameras. Professional grade systems have a NVR or DVR that are repairable and are manufactured by reputable companies that have repair and parts availability. Wiring is, of course, extensive and the type of wire (siamese) is a combination of low voltage and coax cable or cat 6 which is very different from that four camera box kit with RCA plugs that are only 2 wire.

To wire a system of eight cameras usually takes 24 or so hours of labor. What you end up with is good video quality, enough recording time of at least a week or more if needed, an internet connection for remote viewing through apps, daily video look in Monday through Friday and repair included, all at an affordable monthly price.

VIDEO INTERCOM

Video at the entrance door is now advanced with door bell, video, door unlock and some of our systems have one or more wireless monitors for the office.

Do you have visitors after hours? Early morning deliveries before you are open? That is where a video intercom helps with security. You can keep the door locked, hear the door bell, answer the visitor and unlock the door remotely. We have several brands available.

Video intercoms are great for:

- +schools
- +offices
- +warehouses
- +retail stores

